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Eat Jackson! Eat Local

Eat Jackson Announces New Partnerships for 2013

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JACKSON, MS — Eat Cities, LLC, the parent company of Eat Jackson and the state's leader in food media and culinary events production, is proud to announce that Eat Jackson has extended its partnership with [Southern Beverage Company](#) and [Mississippi Seafood Marketing](#) for another year. In addition, Eat Jackson has entered into a new partnership with [Simmons Farm-Raised Catfish](#) for a one-year term. All of these partnerships are part of Eat Jackson's "Culinary Patron" commercial rights marketing program that grants partners like Southern Beverage Company, Mississippi Seafood Marketing and Simmons Farm-Raised Catfish specific exclusive sponsorship rights.

Eat Jackson's founder, Andy Chapman, said these marketing partnerships demonstrate the synergy between the companies, Eat Jackson's unique ability to help its partners build relationships with both consumers and the culinary industry, and a mutual dedication to the development of Mississippi's Capitol City as a culinary destination.



"Each of our partners recognize the immediate benefit to their own bottom line when they partner with Eat Jackson in a mission that is so much bigger: the development of one of our state's most valuable assets, our food heritage, into a roaring economic engine," Chapman said.

Katy Simmons Prosser of Simmons Catfish said, "Simmons Catfish is thrilled to partner with Eat Jackson in the upcoming

year. The energy Eat Jackson is creating in Mississippi is unique and exciting. This will present wonderful opportunities for us and our statewide community. We hope with this energy that more and more consumers are able to experience the quality of the Simmons brand.”

For over 30 years, Simmons Farm Raised Catfish, Inc., located in Yazoo City, Mississippi, has produced top-quality Mississippi farm raised catfish products for retail grocers, food service distributors, and restaurants around the country. Set apart from competitors by our intense commitment to quality and our high standards, we offer a farm raised catfish product that you are certain to enjoy.



★ AMERICA'S SEAFOOD ★ “We are excited to be a partner with Eat Jackson and promote the best seafood in the world, Mississippi Gulf Seafood. It provides us with an opportunity to reach chefs and others who enjoy the finest foods and want to support our local seafood industry and fishermen. Eat Jackson has done an excellent job, and we look forward to a long and productive relationship,” said Irvin Jackson, director of the Mississippi Seafood Marketing Program.

As a division of the Mississippi Department of Marine Resource, the Mississippi Seafood Marketing Program promotes and markets the Mississippi Seafood Industry bringing awareness to the quality of the seafood and excellence of the industry.

Dexter Blanchard, Marketing Director for Southern Beverage Company said, “Southern Beverage Company is proud to renew our partnership with Eat Jackson. We truly value our relationship with Eat Jackson, and most importantly, what they’re doing for Jackson and its culinary scene.”

Southern Beverage Company, a Mississippi mainstay since 1939, distributes Anheuser-Busch products and many other craft beer beverages throughout Central Mississippi.

About Eat Jackson’s Commercial Rights Marketing Program



Through Eat Jackson’s commercial rights marketing program, a limited number of companies may gain exclusive promotional privileges including web, social, and print media exposure as well as special events and other exclusive opportunities limited to our select group known as Jackson’s “Culinary Patrons.”

The Eat Jackson commercial rights marketing program is designed to provide companies with an opportunity to gain targeted exposure to highly influential, social media savvy socialites, foodies and event attendees. Eat Cities, LLC exists for the purpose of economic development through culinary arts using the tools of digital media and live events to accomplish our mission. For more information on becoming an Eat Jackson Culinary Patron, [contact us here](#).

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6 Responses

1.



Allison Pace January 25, 2013 at 1:43 pm #

I'm really excited about these new partnerships. I love that eat Jackson sheds publicity on great local food and these partnerships are just going to expand that!

[Reply](#)

2.



Charlotte sorrels January 25, 2013 at 1:57 pm #

Love the info at Eat Jackson. Gives me great ideas of places to try. The new partnerships will only enhance that!

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3.



Samantha January 25, 2013 at 2:00 pm #

I think it is a win- win!! Anything to promote our state!

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4.

Kristen Taylor January 25, 2013 at 2:10 pm #

Love this!!

[Reply](#)



5.

Wendy January 25, 2013 at 2:25 pm #

Glad to see things like this happening around the Jackson area!

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6.

Jessica Smith January 25, 2013 at 2:42 pm #

Congrats!! You guys are doing some awesome work over there!

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Eat Jackson exists to share the best places to eat in Jackson, MS. We spotlight locally owned and operated restaurants, gourmet markets, caterers and, well, anything food-related in the Jackson, MS area. Need the best restaurant in Jackson? Want to know where to eat in Jackson? Eat Jackson has the key to eating out in Jackson, MS. Can't find what you need? **Just ask us**, and we'll be happy to point you in the right direction.

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